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FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION APRIL 2024

B.Com./B.B.A./B.H.A./B.T.H.M.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Answers should be written in English only.

Part A

Answer all questions.

- 1. Who is an Entrepreneur?
- 2. What do you mean by EDP?
- 3. What is a green channel?
- 4. Who is a drone entrepreneur?
- 5. What is market and demand analysis?
- 6. What do you mean by social cost benefit analysis?
- 7. Discuss the term intrapreneurship.
- 8. What is meant by industrial estates?
- 9. What is a project report?
- 10. What is NIESBUD?
- 11. What do you mean by MSME?
- 12. What is Single Window System?
- 13. What are the main objectives of KVIC?
- 14. What is project identification?
- 15. Who is a social entrepreneur?

 $(15 \times 2 = 30, Maximum ceiling - 25 Marks)$

Turn over

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Part B

Answer all questions.

- 16. Describe the functions of women entrepreneurs.
- 17. Explain the objectives of MSMEs?
- 18. What are the phases of EDP?
- 19. What are the functions of DIC?
- 20. Explain the benefits of industrial estates.
- 21. Write a note on financial feasibility of a project.
- 22. What are the different types of incentives given to entrepreneurs in India?
- 23. What are the requirements of a good project report?

 $(8 \times 5 = 40, Maximum ceiling - 35 Marks)$

Part C

Answer any **two** questions. Each question carries 10 marks.

- 24. Explain the functions and procedure of starting MSMEs.
- 25. Define project report. Explain the contents of a project report.
- 26. Explain the role of an entrepreneur in the economic development of India.
- 27. Elaborate in detail the various institutions engaged in Entrepreneurship Development in India.

 $(2 \times 10 = 20 \text{ marks})$